



Alan Mondragon

Graphic Designer

I am a Graphic Designer, with experience in sales, marketing and design.

Education

CSU: Los Angeles

(9/2015 - 12/2018)

BA - Graphic Design/Visual Communication

East Los Angeles College

(2/2012 - 12/2014)

AA - General Studies: Natural Sciences

AA - Social and Behavioral Sciences

Skills

Indesign

Illustrator

Photoshop

Lightroom

Dreamweaver

Languages

English

Spanish

Contact

Phone

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Email

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Work Experience

Every Meal - Marketing Coordinator (10/2020 - present)

- Plan, execute, and track marketing programs such as email, event, social media, and content marketing.
- Coordinate product, event, content email marketing campaigns & designing content print and digital.
- Developing & managing blogs, website and public relations efforts ensuring a consistent voice.

KConfs - Marketing Designer (8/2019 - 10/2020)

- Content Design, Spreadsheet Maintenance, Media & Video Production, Customer Service.
- Wordpress site Design, Graphic Design, Social Media Maintenance via HootSuite.
- Follow-Up Calls/Emails, Website Updates and Written Content.

Pacas Y Paletas USA - Sales and Marketing Associate (4/2019 - 6/2019)

- Social Media Ad Creation Photo/Video, Follow Up messages/phone calls, cold calls.
- Website Updates, Mass Emailing Mailchimp/SendinBlue, Data Capture on Google Sheets.
- Sales, PR Event Plannings/Promotions, Blog Posts/Wordpress.

Inventery - Social Media Content Production Intern (8/2018 - 9/2018)

- Help execute social media strategy and campaigns for new initiatives and products.
- Manage studio product photography, photography content, product video content creation.
- Contribute to brand development, visual marketing collateral including print and digital.

Little Caesars - Crew Member (2/2015 - 5/2018) (10/2018 - 6/2019)

- Provide exceptional customer service as a cashier, greeting visitors, up-selling products.
- Informing customers of goods and services by telephone and in person.
- Counting currency, resolving complaints, issuing refunds, and depositing money.

Kmart - Sales Floor Associate (9/2016 - 4/2017)

- Selling products and services, recording sales, assisting with merchandise, pricing, stocking.
- Store maintenance keeping the store neat, clean and organized.
- Working in different departments providing prompt and courteous customer service.

JCPenney - Seasonal Support Specialist (10/2014 - 12/2014)

- Operating POS system, ringing up purchases, and handling returns and other discrepancies.
- Assisting guests with merchandise, stocking and organizing product on the sales floor.
- Promoting sales and meeting company quota by signing up customers for credit.

LinkedIn

[linkedin.com/in/alan-mondragon-5bb43357/](https://www.linkedin.com/in/alan-mondragon-5bb43357/)

Website

alanjigsaw.com

Facebook

[facebook.com/alan.m.dragon](https://www.facebook.com/alan.m.dragon)
